

# North Rodney Blue Light Strategic Plan 2016-2019



**VISION** – Empowering youth to make positive choices for themselves and their community

**MISSION** – Providing fun and challenging activities to grow youth potential with community and Police partnerships

**VALUES** – Respect; responsibility; resilience; and resourcefulness

## STRATEGIC OUTCOMES

YOUTH	PROGRAMS	COMMUNITY	TEAM	FUNDING
<i><b>Youth contribute positively to the community</b></i>	<i><b>Build and expand existing programs</b></i>	<i><b>Police and Community partnerships</b></i>	<i><b>Successful North Rodney Blue Light team</b></i>	<i><b>Expand sources to attract funding and resources</b></i>
<ul style="list-style-type: none"> <li>Youth demonstrate our core values</li> <li>There is a noticeable improvement in behaviour at school and at home</li> <li>Youth identify with the positive Blue Light image</li> </ul>	<ul style="list-style-type: none"> <li>Well supervised and safe activities</li> <li>National Blue Light offers programs and resources to grow our youth potential</li> <li>Our systems and procedures are adopted and effectively used by others</li> </ul>	<ul style="list-style-type: none"> <li>Skilled committee, team members and volunteers</li> <li>Parents and their children participate in activities</li> <li>We receive positive recognition and recommendations from parents, Police and community</li> <li>The community offers more facilities and resources</li> <li>There is a high Police attendance at NRBL events</li> <li>Police recognise the positive impact that NRBL provides</li> </ul>	<ul style="list-style-type: none"> <li>Our team has quality systems and marketing resources</li> <li>We are good at drawing out the talents and creativity in others.</li> <li>Our profile is well known</li> <li>Great relationship with National and International Blue Light organisations.</li> </ul>	<ul style="list-style-type: none"> <li>We are recognised for providing excellent value for money</li> <li>We are very transparent with funding agencies</li> <li>The quality of our relationships keeps getting better</li> <li>Funders respect our image and identity</li> <li>Funding agencies see us as a professional youth organisation</li> </ul>

## MEASURES

<ul style="list-style-type: none"> <li>Youth contribute to two community projects</li> <li>Five youth get commendations from the public</li> <li>Six youth show better leadership qualities</li> </ul>	<ul style="list-style-type: none"> <li>Research three new activities that promote our values and outcomes</li> <li>Create pathways for twelve youth to build skills for personal development</li> <li>Develop pathway networks with three organisations</li> </ul>	<ul style="list-style-type: none"> <li>Quality collaboration partnerships with three community groups</li> <li>Recognised for facilitation of three community programs and events</li> </ul>	<ul style="list-style-type: none"> <li>Succession plans for two key staff, contributing and driving our purpose</li> <li>Our team is offered three training opportunities to keep abreast of current trends</li> <li>Successful enrolling of five skilled and quality volunteers into the team</li> </ul>	<ul style="list-style-type: none"> <li>We secure three more regular and diverse funding streams</li> <li>Secure five more sponsorship offers from the business community</li> </ul>
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